Sponsor & Exhibition Prospectus
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Welcome to The Hague!

You are invited to the 63rd ISI World Statistics Congress 2021 in The Hague, The Netherlands, from 11-15 July 2021. This congress will present a significant Scientific Programme with emphasis on innovative research in the wider field of statistics and its applications.

The International Statistical Institute, ISI, is a diverse and vibrant organisation, with a long history and a rich tradition. Its mission is to promote the understanding, development and good practice of statistics worldwide. This is reflected in its slogan “Statistical Science for a Better World”. The institute was founded in London in 1885. ISI has had consultative status with the Economic and Social Council of the United Nations since 1949. The ISI, its seven Associations and its organisational members, covering a range of statistical areas and interests, make up the ISI family with over 4,500 members from over 100 countries. Their work and influence within the international statistical community are supported by standing and operational committees, special interest groups and regional networks.

The ISI is unmatched in its global reach among statisticians and those interested in the field of statistics. It is also an association with links to many international and national organisations, including national statistical societies, with special focus on organisations in or supporting developing regions of the world. A majority of the world’s central bureaus of statistics and many central banks are represented within the ISI network of institutional and corporate members. The ISI flagship event is the biennial ISI World Statistics Congress (WSC), where several thousand participants from around the globe meet to exchange and explore new ideas and to network. Different countries organise the WSCs and the hosts invest tremendous effort into making sure the congress is a memorable occasion for participants. ISI World Statistics Congress serves as a platform to promote statistics and the ISI in different parts of the world.

The congress organising committee is pleased to offer organisations an opportunity to provide sponsorship of the congress. This is an opportunity for your organisation to demonstrate support for this event, to increase customer contact, and pursue business opportunities. On behalf of the NOC, complemented with a scientific team from around the globe, we look forward to welcoming you in The Hague in 2021.

National Organising Committee
John Bailer - President 2019-2021
Stephen Penneck - President-Elect 2019-2021
Helen MacGillivray - President 2017-2019
Ada van Krimpen - Director
Shabani Mehta - Associate Director
Sofia Kapnisi - Editor and Event Coordinator

National Organizing Committee (NOC)

Co-Chair: Eric Schulte Nordholt
Co-Chair: John Bailer

Members:
General Information

Date
11-15 July 2021

Target audience
The ISI World Statistics Congress (WSC) is the main activity of the ISI where participants from all over the world meet and a wide variety of scientific meetings take place. The Executive Committees and Councils of the ISI and the Associations, as well as ISI Committees and our many members, come together to participate in the different aspects of the WSC. Delegates come from all over the world to meet, network, exchange and explore new ideas. The ISI WSC is a perfect opportunity for you to promote new and innovative technologies, products and services.

Venue
The 63rd ISI World Statistics Congress will be held in the World Forum, a leading international convention centre in The Hague perfectly situated between the city centre and the beach. World Forum is a very convenient, easily accessible venue in The Hague.
World Forum
Churchillplein 10
The Hague, The Netherlands

World Forum was officially opened in 1969 and was originally known as het Nederlands Congresgebouw. The auditorium has hosted a diverse range of local and international cultural, entertainment and high level conferences. Numerous Dutch and international personalities have graced its stage over the years. It offers the largest auditorium in The Netherlands, 35 breakout rooms and 12,000 square meters exhibition space. There are 765 newly refurbished hotel rooms in the direct area and many more in the city of The Hague. Find out more about the venue: www.worldforum.nl/en

Travel
Getting to the Hague
The international airports of Amsterdam Schiphol and Rotterdam-The Hague are less than 60 minutes from The Hague and are easily accessible by car or public transport.

Amsterdam Schiphol Airport
Amsterdam Schiphol Airport is the largest in the Netherlands and the fourth largest in Europe. Schiphol offers direct connections to hundreds of destinations worldwide, including London, Dublin, Washington, Montreal, New Delhi, Dubai, and Beijing.

Rotterdam-The Hague Airport
Rotterdam-The Hague Airport offers direct flights to forty European destinations, including London, Rome, Brussels, Vienna and Paris. This modern airport is just 20 kilometers from the center of The Hague. You can travel quickly and easily from the airport to both of The Hague’s main train stations.
Why become a sponsor of ISI WSC2021?

The ISI WSC is a unique event and its main features include:
✓ Substantial focus on invited papers and discussions
✓ Disparate groups and Associations organising joint sessions to produce stimulating and unique interactions
✓ Representation by all branches of statistics and statisticians, including those from official statistics, academics and business, allowing for considerable opportunities for cross-fertilization
✓ A truly international event with participants from many different countries
✓ Support and encouragement for people from developing countries to participate

Industry partnership is at the heart of this event
Our sponsorship packages have been carefully shaped to meet the commercial imperative of our industry partners. We understand your needs and how to meet them whilst adding value to the experience enjoyed by our delegates.

Contribution to Statistical Community
A platform for sponsors to contribute to the development, promotion, and adoption of best practices among the statistical community and industry practitioners. It is also an avenue for sponsors to contribute towards promoting research, innovation and intellectual discussions to advance statistical science and analytics at the international level.

Extended Duration of Exposure
Sponsors will enjoy dynamic and continuous promotional exposure during the build-up of the congress. Exposure includes logo and organisation’s visibility and prominence on the congress website, on the websites of the ISI and its associations and at a series of prominent statistical events in the run-up to the congress.

Direct exposure, interaction and networking opportunities
Offers an opportunity for sponsors to expose, interact and network directly with around 2,500 delegates from more than 130 countries on-site and facilitate branding and marketing of relevant goods/services directly to delegates. Your company has the opportunity to benefit significantly from exposure to a relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions. Congress delegates are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to the sector and in assisting delegate’s professional development.

Involvement in ISI WSC2021 is all about building brand awareness
Our exhibition hall is positioned to capture maximum customer engagement during the tea & coffee breaks and poster viewing sessions. There are a range of opportunities to suit every budget, keeping your brand front of mind with delegates. Sponsors will also benefit from enhanced brand exposure in web and app, before, during and after the event.

Package
An option to discuss a tailor-made partnership package that promotes the benefits of your products and services in a unique way is available. The alignment of the congress program to sponsor company products and services will deliver a meaningful connection to the delegates.
# Preliminary Programme Schedule

## Preliminary Programme 63rd ISI World Statistics Congress

<table>
<thead>
<tr>
<th>Time</th>
<th>Thursday 8 July</th>
<th>Friday 9 July</th>
<th>Saturday 10 July</th>
<th>Sunday 11 July</th>
<th>Monday 12 July</th>
<th>Tuesday 13 July</th>
<th>Wednesday 14 July</th>
<th>Thursday 15 July</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 08:50</td>
<td>Meetings</td>
<td></td>
<td></td>
<td></td>
<td>WSC Registration (All-day)</td>
<td>Administrative Meetings</td>
<td>Administrative Meetings</td>
<td>Administrative Meetings</td>
</tr>
<tr>
<td>08:50 - 12:30</td>
<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
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<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
<td>Pre-WSC Meetings / Short Courses / Satellite Meetings</td>
</tr>
<tr>
<td>12:30 - 14:00</td>
<td>Lunch Time Roundtables &amp; Meetings</td>
<td>Lunch Time Roundtables &amp; Meetings</td>
<td>Lunch Time Roundtables &amp; Meetings</td>
<td>Lunch Time Roundtables &amp; Meetings</td>
<td>Lunch Time Roundtables &amp; Meetings</td>
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<td>Lunch Time Roundtables &amp; Meetings</td>
<td>Lunch Time Roundtables &amp; Meetings</td>
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<tr>
<td>14:00 - 17:40</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
<td>Scientific Meetings</td>
</tr>
<tr>
<td>Evening</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
<td>Lunch Time Discussion Groups &amp; Administrative Meetings</td>
</tr>
<tr>
<td></td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
<td>Opening Ceremony &amp; Welcome Reception (Afternoon)</td>
</tr>
<tr>
<td></td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
<td>Social Event (Tentative)</td>
</tr>
</tbody>
</table>

For the latest information on the programme, please check the congress website: [www.ISI2021.org](http://www.ISI2021.org)
Sponsorship and Exhibition Opportunities

Sponsorship and Exhibition packages have been designed to provide your company an opportunity to support the 63rd ISI World Statistics Congress 2021. Each of the sponsorship opportunities and packages will enable you to enjoy strong branding and exposure in a focused, professional learning environment. Partnerships and individual sponsorship opportunities are outlined in the table below and in detail on the following pages.

Sponsor opportunities-at-a-glance

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Number available</th>
<th>Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum sponsorship</td>
<td>Multiple</td>
<td>&gt; € 50,000</td>
</tr>
<tr>
<td>Gold sponsorship</td>
<td>Multiple</td>
<td>€ 25,000 – € 49.999</td>
</tr>
<tr>
<td>Silver sponsorship</td>
<td>Multiple</td>
<td>€ 10,000 – € 24.999</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>Exclusive</td>
<td>€ 30,000</td>
</tr>
<tr>
<td>Congress dinner</td>
<td>Exclusive</td>
<td>€ 35,000</td>
</tr>
<tr>
<td>Lunch</td>
<td>Limited to 1 per day</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>Coffee breaks</td>
<td>Exclusive</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>Branded water stations</td>
<td>Exclusive</td>
<td>€ 5,000</td>
</tr>
<tr>
<td>Lunch time Satellite symposium</td>
<td>Limited to 3</td>
<td>€ 25,000</td>
</tr>
<tr>
<td>Breakfast Session</td>
<td>Limited to 5</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>Poster area branding</td>
<td>Exclusive</td>
<td>€ 15,000</td>
</tr>
<tr>
<td>Pocket programme</td>
<td>Multiple</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>Badge lanyard</td>
<td>Exclusive</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>Conference bag</td>
<td>Multiple</td>
<td>€ 9,000</td>
</tr>
<tr>
<td>Leaflet in conference bag</td>
<td>Multiple</td>
<td>€ 1.250</td>
</tr>
<tr>
<td>Item in conference bag</td>
<td>Multiple</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Website link</td>
<td>Multiple</td>
<td>€ 2.500</td>
</tr>
<tr>
<td>Promotional message on mobile app</td>
<td>Multiple</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Cyber Café</td>
<td>Exclusive</td>
<td>€ 12,000</td>
</tr>
<tr>
<td>Logo on signage venue</td>
<td>Multiple</td>
<td>€ 5,000</td>
</tr>
<tr>
<td>Display table</td>
<td>Multiple</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Student Travel Grant</td>
<td>Multiple</td>
<td>€ 2,500</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>Multiple</td>
<td>from € 7,500</td>
</tr>
</tbody>
</table>

Prices include VAT.

Please note that requests regarding exhibition location, time slots for symposia and other opportunities for advertising and promotion are given priority according to the sponsorship status and availability.
Sponsor & Exhibition Prospectus

Sponsorship packages: There will be 3 levels of Main Sponsorship:

<table>
<thead>
<tr>
<th>Platinum sponsorship</th>
<th>Gold sponsorship</th>
<th>Silver sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>&gt;EUR 50.000</td>
<td>EUR 25.000 – EUR 49.999</td>
<td>EUR 10.000 – EUR 24.999</td>
</tr>
</tbody>
</table>

A. Promotion and Outreach

1. Presence of sponsor’s name, logo and corporate profile on website of ISI WSC 2021
   - As platinum sponsor
   - As gold sponsor
   - As silver sponsor

2. Presence of sponsor’s name and logo on promotional materials of ISI WSC 2021 as below:
   i. Pocket Programme of ISI WSC 2021
      - As platinum sponsor
      - As gold sponsor
      - As silver sponsor
   ii. Flyers
      ✓
   iii. Video
      ✓
   iv. Correspondences such as emails and letters
      ✓
   3. Logo in conference mobile app
      ✓ ✓ ✓
   4. Promotional messages integrated into the mobile app with notes from the supporting company
      2 Messages 1 Message

B. On-site Promotion and Display

5. Standard pre-designed exhibition booth (3x3 m)
   - 2 Booths (Free)
   - 1 Booth (Free)
   - 25% discount on rental of 1 Booth

6. Sponsor’s name and logo printed on the backdrops, banners and signages display at the congress sites. Key displays, where applicable, include:
   i. Large posters or banners outside the congress sites
      ✓ ✓ ✓
   ii. Archway signages and banners (hanging and free standing) within the congress sites
      ✓
   iii. Special board on sponsors
      ✓ ✓ ✓ ✓

C. Direct Involvement and Participation

7. Complimentary Scientific Programme session at ISI WSC 2021
   ✓

8. Complimentary registration for participation in the congress
   - 5 Participants
   - 3 Participants
   - 2 Participants

9. Complimentary registration for participation in the Farewell Dinner
   - 5 Participants
   - 3 Participants
   - 2 Participants

10. Discount registration for additional participants for the congress
    - 25% for each additional participant (maximum of 10)
    - 15% for each additional participant (maximum of 5)
    - 10% for each additional participant (maximum of 5)

As a **platinum sponsor** of the congress, you will enjoy a high level of exposure and will receive considerable publicity and recognition through the benefits as mentioned above.

As a **gold sponsor** of the congress, you will receive an excellent level of exposure during the entire congress.

As a **silver sponsor** of the congress, you will receive an excellent cost effective package that ensures your name is predominately displayed through the entire congress.
Depending on the level of support provided, sponsoring entities will be acknowledged as: | Platinum | Gold  | Silver | Supporter |
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>&gt; € 50,000</td>
<td>€ 25,000 - € 49,999</td>
<td>€ 10,000 - € 24,999</td>
<td>&lt; € 10,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>General Acknowledgements</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Presence of sponsor’s name, logo on website of ISI WSC 2021</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2. Presence of sponsor’s name and logo in the ISI WSC 2021 Pocket Programme</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>3. Sponsor’s name and logo printed on the backdrops, banners and signages display at the sites. Key displays, where applicable, include:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Large posters or banners outside the congress sites</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>iii. Special board on sponsors</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>4. Logo in conference mobile app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Please contact us if you are interested in additional sponsorship opportunities.
Sponsor Opportunities Social Events

Welcome Reception € 30.000 (maximum 1 sponsor)
The congress will start with an official ceremony to welcome participants from around the world. The Welcome Reception will create an atmosphere of energy and excitement, setting the scene for a successful congress. All delegates will be invited to the Welcome Reception on Sunday 11 July 2021.
✓ Recognition as a Sponsor of the Welcome Reception on signage during the Welcome Reception
✓ Your company logo on the ISI WSC2021 website and hyperlink to your company’s website
✓ Recognition as a Sponsor of the Welcome Reception on congress documentation
✓ Opportunity to provide entertainment (at own costs) to create a ‘wow’ factor to kick start the conference
✓ Opportunity to address the audience for 2 minutes (sponsor address to be educational of nature and not product/service related)
✓ Opportunity to display a free-standing banner (or other static display) at the Welcome Reception
✓ Sponsor is encouraged to provide promotional attire for Welcome Reception wait staff
✓ 2 Invitations to the Welcome Reception

Congress Dinner € 35.000 (maximum 1 sponsor)
All delegates will be invited to attend the congress dinner. Sponsorship of this event will entitle you to the silver sponsor arrangements plus the following additional promotional opportunities:
✓ Recognition as a Sponsor of the congress dinner on signage during the congress dinner’
✓ Your company logo on the ISI WSC2021 website and hyperlink to your company’s website
✓ Recognition as a Sponsor of the congress dinner on congress documentation
✓ Corporate signage prominently display during the congress dinner (to be provided by sponsor)
✓ Verbal acknowledgement at the dinner
✓ Promotional material distributed at the congress dinner (to be provided by sponsor)
✓ Opportunity to display a free-standing banner (or other static display) at the congress dinner
✓ Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor)
✓ Opportunity to address guests up to 5 minutes (sponsor address to be educational of nature and not product/ service related)
✓ Opportunity to provide (music) entertainment (at own costs) during the dinner
✓ 1 Full complimentary registration for the congress, includes all technical sessions and social program
✓ 4 Invitations to the Congress Dinner
### Lunch € 10.000 (maximum 1 sponsor per day)
- ✓ Recognition as a Sponsor on signage during all Lunch breaks
- ✓ Your company logo on the ISI WSC2021 website and hyperlink to your company’s website
- ✓ Recognition as a Sponsor on congress documentation
- ✓ Opportunity to have pull up banners near the catering stations during the sponsored lunch breaks
- ✓ 1 Registration for the congress

### Coffee breaks € 15.000
- ✓ Recognition as a sponsor on signage during the Coffee breaks
- ✓ Your company logo on the ISI WSC2021 website and hyperlink to your company’s website
- ✓ Recognition as a Sponsor on congress documentation
- ✓ Opportunity to have pull up banners near the catering stations during the sponsored coffee breaks

### Branded waterstations € 5.000
- ✓ Waterstations will be scattered all around the venue
- ✓ Recognition as a Sponsor on congress documentation
Sponsor Educational Opportunities

Program sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following the congress.

Lunch time Satellite symposium € 25,000

Industry partners can present their latest technological advances and research developments during the satellite symposium at the ISI WSC congress. Although they take place in the conference centre, each satellite symposium is arranged and coordinated by the organization hosting the satellite. Conference organisers review the content of each symposium to ensure that it meets the scientific principles of the conference, and they allocate slots based on the overall conference programme. The symposium will run for 60 minutes without a competing session and will take place during a lunch break or as a breakfast session for a reduced rate (see below). The programme of the satellite symposium will be included in the conference app. State of the Art Audio Visual equipment and a full team of dedicated technicians will be at your disposal. We can also arrange for your symposia to be filmed and edited at an additional cost. This is a unique opportunity to showcase new technology or products to large numbers of delegates who regularly attend the Industry sponsored sessions. Your company logo and website link will be carried on the conference website.

There are 5 Lunchtime Symposium times available.

Sponsorship of a satellite symposium includes:
- Your company logo and website link will be carried on the conference website
- Special acknowledgment on the conference holding slides
- Opportunity to display a free standing banner (or other static display) in the room

Breakfast Session € 15,000

This sponsorship enables you to conduct a breakfast session prior to the start of the ISI WSC Programme on a topic of your choice (pending approval from the Organising Committee). The congress will run for 30 minutes prior to the main conference programme starting in the morning. Speaker(s) to be provided by the sponsor. The session will be included in the conference app.

The programme of the satellite symposium will be included in the conference app. State of the Art Audio Visual equipment and a full team of dedicated technicians will be at your disposal. We can also arrange for your symposia to be filmed and edited at an additional cost.

There are 5 Breakfast sessions available.

Sponsorship of a breakfast session includes:
- Your company logo and website link will be carried on the conference website
- Special acknowledgment on the conference holding slides
- Opportunity to display a free standing banner (or other static display) in the breakfast room
Poster Area Branding € 15,000
Posters will be displayed on e-poster boards. The e-posters are a fantastic innovative addition to the meeting and will be located near the exhibition area.
✓ Naming rights to the Poster Area
✓ Company signage to be displayed in the Poster area
✓ Logo to be included on all print items relating to the Poster Area

Additional Sponsor Opportunities

Pocket program € 10,000
Each delegate will be given a handy-sized mini programme. The pocket program contains the agenda of the scientific sessions. It will be distributed to all participants on site. The pocket program will provide a high level of exposure for the sponsoring company. Your advert will be printed on the back cover of the pocket program.

Badge Lanyards € 10,000
A name ribbon (lanyard) will be issued to all delegates upon registration. This sponsorship option provides a visual way to increase your brand awareness as delegates will be required to wear these at all times during the conference. Your logo will be printed alongside the conference logo on the lanyard.

Conference bag € 9,000
Exclusive sponsorship of the conference bags. Every registered delegate will be provided with an official Conference bag upon registration. Your name and logo displayed discretely on each bag. The Organising Committee will ensure a quality bag is chosen in conjunction with the sponsoring company to prolong usage by delegates. Company will provide logo to be printed on the conference bags. Your company logo will appear on the bag (along with the WSC and ISI logos)
Your company logo will be carried on the conference website sponsor page.
You are entitled to include one piece of promotional literature in the bag.

Insert in conference bag
One promotional item will be included in the conference bags of all participants. Inserts can for example be a leaflet, pen & notebook or power bank. Promotional material should be sent to the congress secretariat for approval.
• Leaflet € 1.250
• Item € 2.000

Website link € 2.500
A direct link via the sponsor’s logo on the conference website: www.ISI2021.org can be provided to the sponsor’s homepage.
Promotional message on mobile app € 2.000
A promotional message will be integrated into the mobile app with a note from the supporting company. The sponsor will be able to promote his booth/product via the promotional messages.

Cyber Café € 12.000
Exclusive grant to support the Cyber Café. All delegates welcome; complimentary use of computer and printing facilities.
✓ Featured recognition with corporate logo in the Cyber Café
✓ Cyber Café acknowledgement in the conference app

Logo on signage venue € 5.000
Branded logo on signage throughout the conference venue.

Display table € 2.000
Centrally located, near the registration desk, you can leave your item (flyer) on a display table.

Student Travel Grant € 2.500
Support an Early Career Academic and Researcher to present their work at the congress. This congress is a great opportunity for them to exchange knowledge with their peers and provides an outstanding professional development opportunity. Acknowledgment of your support will be through your logo branding on the congress website as a Student Travel Grant sponsor. At the conference, each travel award receipt and your organisation will be acknowledged prior to the student’s presentation.
Exhibition Opportunities

Exhibition Space from € 7,500
A great way to have a physical presence on-site and allow your key staff to have a base of operations to network from. Involvement in the exhibition also allows the opportunity to showcase your products and services to delegates, whilst providing an opportunity to brand your space.

The exhibition will be in the communal area where coffee will be served. Exhibitors will have a lot of opportunities to interact with the participants.

The congress provides you with a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines, and provides the perfect forum for you to distribute information, promote your products and develop company loyalty. You can talk face-to-face with potential clients, customers and buyers. Create links for future business... a well-designed exhibit helps you attract interest and develop new leads, while at the same time increasing the educational value of the meeting for attendees. This congress is a great opportunity for you to showcase your business.

The exhibition will be open during the entire congress.

The minimum space which can be purchased is 3m x 3m (9m²).
Included with the package:
✓ Net exhibition floor space. No booth structure is included. This can be booked via the Technical Manual
✓ Company listing within the congress app
✓ Company logo and weblink on the conference website
✓ Company logo included in exhibitor slide
✓ Two free exhibitor passes per 9m²
✓ Two tickets to the Welcome Reception

Exhibitor Badges
These are non-personalised and do not allow access to the Scientific Sessions. Teas/coffees and the Welcome Reception are included. Two passes are provided per 6m² of booked space and additional exhibitor badges can be ordered and paid for on the booking form.

Sponsor form
As always, demand for space and sponsorship packages is expected to be high, so please contact us as soon as possible to ensure the widest choice of options. **On acceptance of your booking, you will be invoiced for 25% of the total due and this is required to be paid within 14 working days.** Otherwise the space/package will be automatically released and offered to the next organisation on the waiting list.

A preliminary exhibition plan will be available on the conference website. Exhibition space is offered on a first-come, first served basis, and the organisers reserve the right to amend the floor plan. In the unlikely event that this happens, exhibitors will be notified in the first instance.
Congress Secretariat

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation. For further details on the opportunities available please contact:

ISI WSC2021 Congress Secretariat
Congress by design
P.O. Box 77
3480 DB Harmelen
The Netherlands
Email: ISI2021@congressbydesign.com
Tel: +31 (0)88 0898101
www.congressbydesign.com
Company name
Contact person & position
Street name or P.O. Box
Post code     City     Country
Phone number     Mobile
Email address

Please tick the item(s) of your choice

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Platinum sponsorship</td>
<td>&gt; € 50.000</td>
</tr>
<tr>
<td>☐ Gold sponsorship</td>
<td>€ 25.000 - € 49.999</td>
</tr>
<tr>
<td>☐ Silver sponsorship</td>
<td>€ 10.000 - € 24.999</td>
</tr>
<tr>
<td>☐ Welcome Reception</td>
<td>€ 30.000</td>
</tr>
<tr>
<td>☐ Congress dinner</td>
<td>€ 35.000</td>
</tr>
<tr>
<td>☐ Lunch</td>
<td>€ 10.000</td>
</tr>
<tr>
<td>☐ Coffee breaks</td>
<td>€ 15.000</td>
</tr>
<tr>
<td>☐ Branded water stations</td>
<td>€ 5.000</td>
</tr>
<tr>
<td>☐ Lunch time Satellite symposium</td>
<td>€ 25.000</td>
</tr>
<tr>
<td>☐ Breakfast Session</td>
<td>€ 15.000</td>
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<tr>
<td>☐ Poster area branding</td>
<td>€ 15.000</td>
</tr>
<tr>
<td>☐ Pocket programme</td>
<td>€ 10.000</td>
</tr>
<tr>
<td>☐ Badge lanyard</td>
<td>€ 10.000</td>
</tr>
<tr>
<td>☐ Conference bag</td>
<td>€ 9.000</td>
</tr>
<tr>
<td>☐ Leaflet in conference bag</td>
<td>€ 1.250</td>
</tr>
<tr>
<td>☐ Item in conference bag</td>
<td>€ 2.000</td>
</tr>
<tr>
<td>☐ Website link</td>
<td>€ 2.500</td>
</tr>
<tr>
<td>☐ Promotional message on mobile app</td>
<td>€ 2.000</td>
</tr>
<tr>
<td>☐ Cyber Café</td>
<td>€ 12.000</td>
</tr>
<tr>
<td>☐ Logo on signage venue</td>
<td>€ 5.000</td>
</tr>
<tr>
<td>☐ Display table</td>
<td>€ 2.000</td>
</tr>
<tr>
<td>☐ Student Travel Grant</td>
<td>€ 2.500</td>
</tr>
<tr>
<td>☐ Exhibition Space ..... m² (per 9 m²: € 7.500)</td>
<td>€</td>
</tr>
</tbody>
</table>

TOTAL in €

☐ I agree with the terms and conditions stated in this brochure.
☐ I agree to have my details shared between the organising parties of the congress and to have them publicized after the contract has been signed.

Signature:__________________________ Date:_________________
Booking and Policies

Terms & Conditions
The following terms and conditions apply to all sponsorship and exhibition stand packages:
The congress Organiser will take the utmost care to fulfil all listed benefits. All marketing material and artwork
must be provided by the sponsor at the sponsor’s own cost. The sponsor is responsible for any display banners
supplied and erected at the congress and must coordinate with the congress secretariat prior to the event.
Sponsors are responsible for the security of their own equipment and materials whilst at the congress.
Exhibition Stand numbers will be allocated from the floor plan on a first come, first served basis.
The Organiser reserves the right at their total discretion to decline any application.

Terms of Payment
25% upon receipt of agreement and first invoice.
75% on 1 January 2021.
All payments must be received before the start of the 63rd ISI World Statistics Congress 2021. Should the Sponsor
fail to complete payments prior the commencement of the 63rd ISI World Statistics Congress 2021, the Organiser
will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.
Reservations made less than 6 months before the congress, will be subject to 100% payment upon reservation.

Sponsoring and exhibiting arrangements will be confirmed in writing between ISI WSC2021 Congress Secretariat
and the sponsoring/exhibiting organization using the standard ISI WSC2021 contract text. An invoice with payment
details will be sent together with the confirmation letter.

Cancellation / Modification Policy
Cancellation or modification of items must be made via e-mail to the ISI WSC2021 Congress Secretariat:
ISI2021@congressbydesign.com

The Organiser shall retain:
10% of the agreed package amount if the cancellation/modification is made more than 6 months before the start
of the conference
50% of the agreed package amount if the cancellation/modification is made 3-6 months before the start
of the conference
100% of the agreed package amount if the cancellation/modification is made less than 3 months before the start
of the conference

Any refunds of deposits paid will be made after the congress but no later than 30 September 2021. The company
will not be entitled to any interest that the Organiser may have derived from deposits made by the company. All bank
charges, including senders and receiver’s charges, resulting from a refund related to cancellation of a sponsorship/
exhibition items will be passed on to the sponsor/exhibitor.

Liability
The Organiser accepts no responsibility for any damage if the sponsored event is not performed due to any obstacle
or hindrance outside the control of the Organiser, which they could not reasonably have foreseen when signing
this contract and which the Organiser could not have avoided at a reasonable effort of costs. Such obstacles and
hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the
freedom of travel, union actions, natural disasters, fire, flooding and any other circumstance that fall within the
meaning of the above. Eventual conflicts will fall under Dutch law.
THANK YOU TO ALL OUR SPONSORS, WITHOUT WHOM OUR CONGRESS WOULD NOT BE POSSIBLE!

ISI WSC2021 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.

Congress Secretariat
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